



## *New easier to enter categories for* **2011 PROGRAMS**

Let CiB Ontario help to make it easier to **SHOWCASE YOUR COMMUNITY** and recognize your volunteers! We are very excited to announce our 2011 Program. Easy as 1, 2, 3.....



### *1) Full CiB Ontario Program*

Communities that look successful are more likely to be successful, on many levels. People and businesses want to be associated with a successful looking community, which is particularly important with respect to potential new residents, investors, visitors, developers, realtors and others. This community capacity building program is for those who aspire to excel in the CiB Ontario program and advance to the National and International CiB Program. During July of each year, on an agreed date, two Communities in Bloom Ontario judges evaluate each participating community on the accomplishments of the whole team – residential, municipal, and business. Communities will be awarded a “trillium” rating along with a comprehensive 20 page Report .

**New for 2011 - Ask about our easy 1st year entry (or re-entry) program with a simplified evaluation form.**

### *2) Membership Program*

This program is ideal for communities who would like a membership to enjoy all the benefits of the Communities in Bloom (CiB-O) program in a membership capacity to help in your efforts to “maintain” CiB Ontario standards with ongoing membership, continued support or networking through CiB Ontario to keep up to date on current trends or practices without being evaluated.

Your Community initiatives will be showcased at the Provincial Awards ceremony to be held at Landscape Ontario's Expo 2011 (formerly Garden Expo) in Toronto, Ontario in October 2011. Participants will receive a framed membership certificate.

### *3) Landscape Ontario Green for Life Community Awards*

CiB Ontario is pleased to present this new award on behalf of Landscape Ontario, Green for Life. This program is suited to showcase specific projects or geographical segments within a community with Provincial/National recognition in the Communities in Bloom Ontario program. Any business, group, society, organization or community may enter (no limit). Participation is easy through the submission of 5 digital photographs and a project description form. Each project will be evaluated by a jury of professionals based on Community Spirit, Innovative Ideas & Environmental Sustainability.



#### **New for 2011 - Project Categories include:**

- Communities* (community projects, groups, business areas, BIAs, Chambers, historic restorations, gateway/entrance signage, etc),
- Schools* (youth involvement, school garden makeovers, environmental projects, etc.)
- & *Parks* (Extreme park makeovers, restorations, new initiatives, etc)

**Winners selected in each of the three categories.**

#### **REASONS COMMUNITIES PARTICIPATE:**

- Stimulates Community Energy
- Encourages Tidiness & Beautification in Residential & Business Areas
- Networks Various Organizations for a Common Good
- Promotes Excellence in Environmental Initiatives
- Catalyst to Inventory Community's Assets
- Friendly Competition provides Focus & Deadline for Projects
- Evaluation Report is a Cost Effective Measurement of Success
- Low cost, program which helps to recognize your valuable volunteers
- Participating in this program may assist the group in acquiring municipal funding and/or grants for their projects.
- Exposure of outstanding projects on the CiB Provincial and National websites and/or newsletters.

*For further information contact:*

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